

Information about our use of cookies

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site. By visiting or using this site with your browser set to allow cookies, you are consenting to our use of cookies for the purposes set out below.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer. Cookies contain information that is transferred to your computer's hard drive.

To make full use of joytikaur.co.uk and to benefit from certain personalised features, your computer, tablet or mobile phone will need to be set up to accept cookies. The joytikaur.co.uk website (like many other shopping websites) will not work when cookies are blocked.

The list below details the cookies used on www.joytikaur.co.uk. We have outlined who sets these cookies and their purpose.

Category: Functionality

Party: joytikaur.co.uk

Purpose: www.joytikaur.co.uk uses these cookies to enable functionalities that provide a basic personalised experience whilst browsing, personalising items and shopping on our website. Examples include being able to login, selecting items to purchase and

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saving customisations. The information collected through these cookies is only used for this purpose and is never shared or sold on to third parties.

Category: Strictly necessary

Party: joytikaur.co.uk

Purpose: These cookies are essential as they enable you to move around a website and use its features, such as accessing the basket. The information collected through these cookies is only used for this purpose and is never shared or sold on to third parties.

Category: Analytical/Performance

Party: Google Analytics

Purpose: Google Analytics use cookies to collect data that helps us understand how people are using the site and monitor any errors that users may be experiencing. We use this information to identify how and where we can improve the user experience. The data collected through this cookie is anonymous. We have turned on Google Analytics Demographics and Interest Reporting to get an idea of our demographics and users' interests. Please see below for how we use this data.

Category: Targeting

Party: Facebook Exchange, Twitter Advertising, Google AdWords,

Purpose: Targeting cookies track our own paid advertising activity. We use the information collected by these cookies to help us determine where our ads will be most effective online. Each individual advertiser uses its own tracking cookies and the data taken is not confidential data or interchangeable anonymous. We have turned

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on Google Analytics Demographics and Interest Reporting to get an idea of our demographics and users' interests. Please see below for how we use this data.

Google Analytics

We have implemented Google Analytics features based on Display Advertising (Google Analytics Demographics and Interest Reporting). You can opt-out of Google Analytics for Display Advertising and customize Google Display Network ads using the Ads Settings. To opt-out use the Google Analytics Opt-Out Browser Add-on to disable tracking by Google Analytics. We will use the data provided by Google Analytics Demographics and Interest Reporting to develop the site and content around our users' interests. We also use Google User ID to associate engagement data from multiple devices and different sessions with unique IDs. This data is non-personally identifiable and used to analyse user interaction between devices.

Managing Cookies

You can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our site.

Here's how to do it:

Google Chrome

Mozilla Firefox

Internet Explorer

Safari browser

<u>Opera</u>

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For information on how to manage cookies via other browsers, please consult your documentation or online help files.

What happens if I disable cookies?

This depends on which cookies you disable, but in general our Site will not operate properly if cookies are off. In particular, note that you may be prevented from making purchases of Products if cookies are disabled.

Occasionally our hosting site may implement use of website sessional recordings